

# PARTNERSHIPS & SPONSORSHIPS WITH PURPOSE

#### **About Us**

The Central Florida Christian Chamber of Commerce (CFC3) is called to serve God and others in business and ministry in partnership with the Holy Spirit. We do this by building Kingdom, business, and community.

Community transformation is not only possible through Kingdom discipleship in the marketplace, but it's what we are aiming for by the empowering Spirit of grace. We invite you to join us in helping Christian professionals, business leaders, and entrepreneurs influence culture in the marketplace for the glory of God.

### Why Become a Partner or Sponsor?

Your sponsorship brings awareness, credibility, and exposure to your brand while simultaneously fostering a flourishing relationship with the members of the Christian Chamber. Our sponsors help provide the resources needed to carry out the mission of the Christian Chamber.

To effectively cater to diverse business needs and budgets, a variety of marketing and sponsorship packages are available. We are also able to tailor a marketing package for your specific needs to maximize your brand exposure, engagement, and return on investment.



#### **Executive Partner**

Reserved exclusively for members who provide ongoing marketing, branding and operational services directly to the Christian Chamber executive office exceeding \$10,000 annually in value.



#### **Kingdom Partner**

Ideal for businesses wanting to gain maximum exposure, showcase their expertise to help our members, and actively promote the fulfillment of the Christian Chamber's mission and vision



#### **Corporate Partner**

Ideal for businesses desiring to support special programs and projects designed to strengthen our members and their businesses



#### **Community Partner**

Ideal for businesses looking for brand exposure while supporting the Christian Chamber's impact in the community



#### **Business Partner**

Ideal for small businesses or startups with limited budgets who want a cost-effective way to increase brand visibility



#### **Christian Chamber Initiative Sponsor**

Ideal for members interested in showing their brand's support for a specific Christian Chamber Initiative



#### **Christian Chamber Event Sponsor**

Ideal for members interested in event-based marketing



#### **Relationship-Building Luncheon Sponsors**

Presenting Sponsor Dessert Sponsor

**CONTACT US FOR MORE INFO:** 



407-431-0732



info@cfchristianchamber.com



833-559-8160





## **Executive Partner**

#### 5 Available (subject to the need)

Reserved exclusively for members who provide ongoing marketing, branding, and operational services directly to the Christian Chamber executive office exceeding \$10,000 annually in value.

**Trade Agreement Required** 

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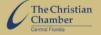
#### **Included:**

The features and benefits listed serve as a baseline and are negotiated up based on the services provided to the Christian Chamber.

- o President's Circle Membership
- Recognition as Executive Partner at Relationship-Building Events
- Logo on promotional items and Executive Partner recognition for all CFCC events, programs, and projects
- Logo and link on CFCC homepage
- Logo and link on CFCC Event and Directory pages (Scrolling Banner ad top of page)
- Weekly recognition in e-newsletter
- 4 ads per year in e-newsletter
- 4x per year Social Media feature/promotion (FB & LI)
- 2x interview with partner radio and/or podcast (may require special criteria)
- 2 lunch tickets at every Relationship Building Lunch (RLB) (9 per year)

- 1 table sponsorship (table signage) every
   RBI
- 1 exhibit table at every RBL
- 1x Executive Partner highlight at a Relationship-Building Luncheon per year
  - Ability to hand out marketing material at each place setting
  - 60-second commercial read
- Sponsor plaque presented during Annual Meeting
- Work with CFCC leadership to develop, implement, and be the premiere sponsor for

   (1) event/resource/opportunity for members apart from standard Christian Chamber events and initiatives (subject to approval to ensure alignment with vision, purpose, mission, and values of the Christian Chamber)















## Kingdom Partner

#### 5 Available (max 1 per industry)

Ideal for businesses wanting to gain maximum exposure, showcase their expertise to help our members, and actively promote the fulfillment of the Christian Chamber's mission and vision.

Injez men \$10,000

#### Included:

\* Kingdom Partner applicants will be contacted by the Chamber President prior to approval to ensure proper alignment with values, purpose, mission, vision, and goals before entering into the partnership.

- President's Circle Membership
- Recognition as Kingdom Partner Relationship-Building Events
- Logo and link on CFCC homepage
- Logo on promotional items and Kingdom Partner recognition for all CFCC events, programs, and projects
- Logo and link on CFCC Event and Directory pages (Scrolling Banner ad top of page)
- Weekly recognition in e-newsletter
- o 6 ads per year in e-newsletter
- 50% discounted ads in weekly newsletter unlimited (optional)
- 6x per year Social Media feature/promotion (FB & LI)
- Quarterly interview with partner radio and/or podcast (may require special criteria)

- 1 table/up to 8 lunch tickets at every Relationship-Building Luncheon (9 per year)
- 1 table sponsorship (table signage) every RBL
- o 1 exhibit table at every RBL
- 1x RBL Lunch sponsorship per year
- Ability to hand out marketing material at each place setting
- Sponsor plaque presented during Annual Meeting
- Work with CFCC leadership to develop, implement, and be the premiere service provider and sponsor for ongoing Christian Chamber Kingdom resource/opportunity for members apart from standard Christian Chamber events and initiatives (subject to approval to ensure alignment with vision, purpose, mission, and values of the Christian Chamber)





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## Corporate Partner

#### 9 Available

Ideal for businesses desiring to support special programs and projects designed to strengthen our members and their businesses

Investment \$5,000

#### **Included:**

- Up to Business Premium Membership
- Recognition as Corporate Partner at Relationship-Building Events
- Logo and link on CFCC homepage
- Logo on promotional items for special Christian Chamber programs and projects serving our members
- Weekly recognition in e-newsletter
- o 3 ads per year in e-newsletter
- 50% discounted ads in weekly newsletter limit 8 per year (optional)
- 3x per year Social Media feature/promotion (FB & LI)
- 2 lunch tickets at every Relationship-Building Luncheon (9 per year)
- 1 table sponsorship (table signage) every RBL

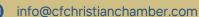
- 1 exhibit table at every RBL
- Sponsor plaque presented during Annual Meeting
- Choice of designation as Premier Sponsor for

   (1) targeted Christian Chamber group
   (subject to availability): Young Professionals
   Network, Christian Business Women,
   Christian Business Men, Nonprofit & Ministry
   Network, Hispanic Christian Chamber, Team
   Tactics, Ambassador Team, Fellowship
   Friday, Youthpreneur
- 1x interview with partner radio and/or podcast (may require special criteria)













## Community **Partner**

#### **Unlimited Available**

Ideal for businesses looking for brand exposure while supporting the Christian Chamber's impact in the community

Inves/men/ \$2,500

#### **Included:**

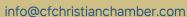
- Up to Business Plus or Non-Profit Plus membership
- o Recognition as Community Partner at Relationship-Building Events
- Logo and link on CFCC homepage
- Logo on promotional items for Christian Chamber community events
- Weekly recognition in e-newsletter
- 2 ads per year in e-newsletter
- 50% discounted ads in weekly newsletter limit 6 per year (optional)
- 2x per year Social Media feature/promotion (FB & LI)
- o 2 lunch tickets for (5) Relationship-Building Luncheons

- o 1 table sponsorship (table signage) 4 RBLs
- 1 exhibit table up to 4 RBL
- Sponsor plaque presented during Annual Meeting











## Business **Partner**

#### **Unlimited Available**

Ideal for small businesses or startups with limited budgets who want a costeffective way to increase brand visibility

Investment \$1,000

#### **Included:**

- Individual **Business** Non-Profit or membership included
- Recognition as Business Sponsor Relationship-Building Events
- Logo and link on CFCC homepage
- Weekly recognition in e-newsletter
- 1 ad per year in e-newsletter
- o 50% discounted ads in weekly newsletter limit 4 per year
- 1x per year Social Media feature/promotion (FB & LI)

- o 2 lunch tickets for (1) Relationship-Building Luncheon (RBL)
- 1 table sponsorship (table signage) for 2 RBLs
- o 1 exhibit table up to 2 RBL
- Sponsor plague presented during the Annual Meeting















## Chamber **Initiative Sponsor**

#### **Unlimited Available**

Ideal for members interested in showing their brand's support for a specific **Christian Chamber Initiative** 

> Investment \$1,200 (\$100/month)

#### **Included:**

- Logo on the website page for the designated initiative
- Logo on promotional items for events and communications related to the designated initiative
- Recognition as a Chamber Initiative Sponsor at events focused on the designated initiative
- o (1) highlight in the weekly newsletter

#### Choose from the following initiatives:

- Young Professionals Network
- Christian Business Women
- Christian Business Men
- Nonprofit & Ministry Network
- Hispanic Christian Chamber
- **Team Tactics**
- Fellowship Friday
- **Ambassador Team**
- Youthpreneur















## Chamber Event Sponsor

#### 1 Per Event

Ideal for members interested in event-based marketing



#### **Included (non-Relationship-Building Lunch):**

This sponsorship is specifically for regular Christian Chamber events and does not apply to larger special events

- Recognition as the Event Sponsor at the designated Chamber event
- Logo on the event page for the designated event
- Logo on promotional items for event and communications related to the designated event
- 60-second commercial read at the sponsored event
- 60-second video commercial included in two newsletters

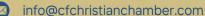
#### **Benefits:**

- Direct interaction with attendees.
- Showcase products or services in a live setting.
- Strengthen brand association with the event's key themes.
- Be a financial resource for an event with a Kingdom purpose

















## Chamber Event Sponsor

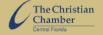
#### 1 Per Event (subject to availability)

Ideal for members interested in event-based marketing at the Chamber's largest monthly event

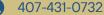
Investment \$1,000

#### Included (Relationship-Building Luncheon):

- Recognition as the Event Sponsor at the designated Chamber luncheon
- Logo on the event page for the designated luncheon
- Logo on promotional items for event and communications related to the designated luncheon
- 4 lunch tickets
- 60-second commercial read at the sponsored luncheon
- 60-second commercial video at the sponsored luncheon
- 60-second video commercial included in one weekly newsletter
- 1 exhibit table









### Relationship-Building Luncheon

#### 1 Per Event (subject to availability

Ideal for members interested in event-based marketing at the Chamber's largest monthly event

Investment \$600 Investment \$350

#### **Lunch Sponsor:**

- Digital Event Marketing as Lunch Sponsor
- 60-second commercial read during the event
- 60-second commercial video played during the event
- Ability to hand out marketing material at each place setting
- o 3 lunch tickets
- 1 exhibit table

#### **Dessert Sponsor:**

- Digital Event Marketing as Dessert Sponsor
- Stage mention during the event (60 seconds scripted)
- Ability to hand out marketing material at each place setting
- 2 lunch tickets
- 1 exhibit table











## NEED A CUSTOM MARKETING PACKAGE?

Contact us to discuss your goals.

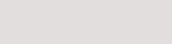
#### **NOT A MEMBER?**

#### **CONSIDER MAKING A TAX-DEDUCTIBLE DONATION**

Be sure to designate your donation for Central Florida!

#### **DONATE TODAY!**

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Visit us at cfchristianchamber.com to BECOME A MEMBER.





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