# We Help Your Business rei

### MARKETING **ADVERTISING** PARTNERSHIP

The Christian Chamber

### Why The Christian Chamber of Commerce?

We are the hub for Christian business, collaborations, and Kingdom Commerce. Gain market exposure to your ideal customers through a focused marketing strategy. We help our members build brand awareness, enhance their reputations, and identify new opportunities to grow their businesses. We help your business get noticed!



#### **Weekly Chamber News**

Reach 3,400 @ 41% average open rate | 2.5% average click rate



#### Digital Marketing

Reach > 6,500 with biweekly social media posts, ads, events, shares on FB & LI. banner ads on Central FL Christian Chamber website.

#### **Chamber Event Marketing**

Increase exposure through in-person event marketing at all nearly 100 chamber events annualy.

### **OUR MISSION**

To help you succeed! We build Kingdom, business, and community together!

**CONTACT US** 407 - 431 - 0732 www.cfchristianchamber.com





#### **Membership Levels**

	Non-Profit Standard 1 Representative \$225 (or \$21/month)	Non-Profit Plus 2-3 Representatives \$325 (or \$31/month)	Business 1 Representative \$245 (or \$25/month)	Business Plus 2-3 Representatives \$399 (or \$38/month)	Business Premium 4-5 Representatives \$625 (or \$56/month)	President's Circle Strategic Unlimited \$1,000 (or \$95/month)
Discounted member pricing for fee-based events	1	Up to 3		Up to 3	Up to 5	$\infty$
Unlimited attendance to Fellowship Friday meetings	1	Up to 3	1	Up to 3	Up to 5	$\infty$
A listing in the online member directory	1	Up to 3	1	Up to 3	Up to 5	$\infty$
Participation in member-only events, including hybrid professional development	1	Up to 3	1	Up to 3	Up to 5	$\infty$
Attendance to quarterly member Q&A calls	1	Up to 3	1	Up to 3	Up to 5	$\infty$
Attendance to Young Professional Network Events* ( <i>For 18-39 Years old</i> )	1	Up to 3	1	Up to 3	Up to 5	$\infty$
Participation in Chamber Initiative Events*	1	Up to 3	1	Up to 3	Up to 5	$\infty$
Ability to join the Chamber Ambassador Volunteer Team	1	Up to 3	1	Up to 3	Up to 5	$\infty$
Ability to apply as a mentor to CFC3 partner program college students	1	Up to 3	1	Up to 3	Up to 5	$\infty$
Promotion of events through Chamber calendar	$\checkmark$	✓	$\checkmark$	✓	$\checkmark$	✓
List jobs on Job Board	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Ability to become a sponsor	÷	+	÷	+	÷	+
Opportunity to exhibit at events	÷	+	÷	+	+	+
Ability to advertise your business in our weekly #chambernews and social media	+	+	+	+	÷	+
Join the members-only private Facebook community	1	Up to 3	1	Up to 3	Up to 5	$\infty$
Host Fellowship Friday	۲	۲	*	*	*	۲
Member-to-Member Discounts	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$	$\checkmark$
Subscription to Right Now Media	1	Up to 3	1	Up to 3	Up to 5	$\infty$
Participation in the quarterly President's Circle Kingdom Mastermind						✓
Special communication channel with President's Circle members						✓
Special announcement of membership in the Chamber newsletter						✓

✓ Included 🕂 Additional Cost 🏶 Pending Availability 🗙 Unlimited Attendees

\* Special Chamber initiatives include Christian Business Women, Christian Business Men, Nonprofit Network, Team Tactics Couples in Business, and Cámara Cristiana en Español.

# Executive Summary

#### Kingdom Partner \$10,000 Estimated value, \$19,000 5 Available

With a Kingdom Partnership, you receive President's Circle membership; the highest level of sponsorship recognition for Chamber networking events (event tickets and exhibit table included); premier digital marketing exposure on the Chamber website, weekly #chambernews distributed to an audience of more than 3,500, and social media with a reach of >6,500; and quarterly broadcast media and/or podcast interview opportunities.

#### Executive \$7,500 Estimated value, \$15,000 5 Available

With an Executive Partnership, you receive President's Circle membership; Silver sponsorship recognition for Chamber networking events (event tickets and exhibit table included); digital marketing exposure on the Chamber website, weekly #chambernews distributed to an audience of more than 3,500, and social media with a reach of >6,500; and biannual broadcast media and/or podcast interview opportunities.

#### Corporate S Partner

Estimated value, \$11,000 Unlimited

With Corporate Partnership, you receive a Business Premium membership; Bronze sponsorship recognition for Chamber networking events (event tickets and exhibit table included); digital marketing exposure on the Chamber website, weekly #chambernews distributed to an audience of more than 3,500, and social media with a reach of >6,500; and annual broadcast media or podcast interview opportunity.

#### Community Partner \$2,500 Estimated value, \$6,500 Unlimited

With a Community Partnership, you receive a Business Plus membership; sponsorship recognition for Chamber networking events (event tickets included); and digital marketing exposure on the Chamber website, weekly #chambernews distributed to an audience of more than 3,500, and social media with a reach of >6,500.





With a Business Partnership, you receive a Business or Non-Profit membership; sponsorship recognition for Chamber networking events; and digital marketing exposure on the Chamber website, weekly #chambernews distributed to an audience of more than 3,500, and social media with a reach of >6,500.

Unlimited

#### Digital Advertising and Sponsorship

• Chamber Website Ad: \$400 for 1 month (Tier 2)

Marketing

A'la cart

- Monday E-Newsletter Advertisement: \$100 for 1 week
- Social Media feature/promotion (FB & LI): \$100 for 1 week

# Kingdom\$10,000PartnerEstimated value, \$19,0005 Available

- President's Circle Membership
  - Quarterly Kingdom Mastermind
  - Special Announcement in Chamber News
  - Special communication channel with PC members
  - All member benefits (unlimited)
- Recognition as Kingdom Partner at relationship-building events
- 1st Tier Logo and link on CFCC homepage
- Logo and link on CFCC Event and Directory pages (Scrolling Banner ad top of page)
- Weekly recognition in e-newsletter
- 6 ads per year in e-newsletter
- 50% discounted ads in weekly newsletter unlimited (optional)
- 6x per year Social Media feature/promotion (FB & LI)
- Quarterly interview with partner radio and/or podcast \*may require special criteria\*
- 1x guaranteed host/sponsor Fellowship Friday
- 1 table/6 lunch tickets at every Relationship Building Lunch (RLB) (6 per year)
- 1 table/6 lunch tickets at special event luncheons (Annual Meeting and Jingle Mingle)
- 1 table sponsorship (table signage) every RBL
- 1 exhibit table at every RBL
- 1x RBL Presenting sponsorship per year
  - Digital Event Marketing as Lunch Sponsor
  - Stage mention(s) during event
  - 3-minute commercial read or played during event
  - Ability to hand out marketing material at each place setting
- Sponsor plaque presented during sponsored RBL
- Silver sponsorship of targeted events: YPN, CBW, KCU
- Silver sponsorship of annual Christmas event, Annual Meeting, and Volunteer Appreciation event

### Executive \$7,500 **Dartner Estimated value, \$15,000 5 Available**

- President's Circle Membership
  - Quarterly Kingdom Mastermind
  - Special Announcement in Chamber News
  - Special communication channel with PC members
  - All member benefits (unlimited)
- Recognition as Executive Partner at relationship-building events
- 2nd Tier Logo and link on CFCC homepage
- Logo and link on CFCC Event and Directory pages (Scrolling Banner ad top of page)
- Weekly recognition in e-newsletter
- 4 ads per year in e-newsletter
- 50% discounted ads in weekly newsletter limit 8 per year (optional)
- 4x per year Social Media feature/promotion (FB & LI)
- 2x interview with partner radio and/or podcast \*may require special criteria\*
- 1x guaranteed host/sponsor Fellowship Friday
- 4 lunch tickets at every Relationship Building Lunch (RLB) (6 per year)
- 4 lunch tickets at special event luncheons (Annual Meeting and Jingle Mingle)
- 1 table sponsorship (table signage) every RBL
- 1 exhibit table at every RBL
- 1x RBL Silver Dessert Sponsorship per year
  - Digital Event Marketing as Dessert Sponsor
  - Stage mention(s) during event
  - Special Mention As The Silver Dessert Sponsor
  - Ability to hand out marketing material at each place setting
- Sponsor plaque presented during sponsored RBL
- Silver sponsorship of targeted events: YPN, CBW, KCU
- Silver sponsorship of annual Christmas event, Annual Meeting, and Volunteer Appreciation event

### **Corporate S5,000** Estimated value, \$11,000 Unlimited

- Up to Business Premium Membership
- Recognition as Corporate Partner at relationship-building events
- 3rd Tier Logo and link on CFCC homepage
- Weekly recognition in e-newsletter
- 3 ads per year in e-newsletter
- 50% discounted ads in weekly newsletter limit 8 per year (optional)
- 3x per year Social Media feature/promotion (FB & LI)
- 1x guaranteed host/sponsor Fellowship Friday
- 2 lunch tickets at every Relationship Building Lunch (RLB) (6 per year)
- 2 lunch tickets at special event luncheons (Annual Meeting and Jingle Mingle)
- 1 table sponsorship (table signage) every RBL
- 1 exhibit table at every RBL
- 1x RBL Bronze Sponsorship per year
  - Digital Event Marketing as Bronze Sponsor
  - Stage mention(s) during the event
  - Special Mention As The Bronze Sponsor
- Sponsor plaque presented during sponsored RBL
- Bronze sponsorship of targeted events: YPN, CBW, KCU
- Bronze sponsorship of annual Christmas event, Annual Meeting, and Volunteer Appreciation event
- 1x interview with partner radio and/or podcast
  - \*may require special criteria\*

### **Community Partner Estimated value, \$6,500** Unlimited

- Up to Business Plus Membership
- Recognition as Community Partner at Relationship Building Events
- 4th Tier Logo and link on CFCC homepage
- Weekly recognition in e-newsletter
- 2 ads per year in e-newsletter
- 50% discounted ads in weekly newsletter limit 6 per year (optional)
- 2x per year Social Media feature/promotion (FB & LI)
- 1x guaranteed host/sponsor Fellowship Friday
- 2 lunch tickets at every Relationship Building Lunch (RLB) (6 per year)
- 2 lunch tickets at special event luncheons (Annual Meeting and Jingle Mingle)
- 1 table sponsorship (table signage) every RBL
- 1 exhibit table up to 4 RBL
- 1x RBL Community Partner Sponsorship per year
  - Digital Event Marketing as Community Sponsor
  - Stage mention(s) during the event
  - Special Mention As The Community Sponsor (Digital)
- Sponsor plaque presented during sponsored RBL
- Bronze sponsorship of targeted events: YPN, CBW, KCU
- Bronze sponsorship of annual Christmas event, Annual Meeting, and Volunteer Appreciation event

## Business Partner



- Individual Business or Non-Profit membership included
- Recognition as Business Partner at Relationship Building Events
- 5th Tier Logo and link on CFCC homepage
- Weekly recognition in e-newsletter
- 1 ad per year in e-newsletter
- 50% discounted ads in weekly newsletter limit 4 per year
- 1x per year Social Media feature/promotion (FB & LI)
- 1x guaranteed host/sponsor Fellowship Friday
- 2 lunch tickets at 1 special event luncheon (Annual Meeting and Jingle Mingle)
- 1 table sponsorship (table signage) every RBL
- 1 exhibit table up to 2 RBL
- Sponsor plaque presented during sponsored RBL

# Marketing A'la carte

### Digital Advertising and Sponsorship

- Chamber Website Ad: \$400 for 1 month (Tier 2)
- Monday E-Newsletter Advertisement: \$100 for 1 week
- Social Media feature/promotion (FB & LI): \$100 for 1 week

### Relationship Building Lunch Event Presenting Sponsorship (\$500)

- Digital Event Marketing as Lunch Sponsor
- Stage mention(s) during the event
- 3-minute commercial read or played during the event
- Ability to hand out marketing material at each place setting
- 2 lunch tickets
- 1 exhibit table

### Relationship Building Lunch Dessert Sponsorship (\$300)

- Digital Event Marketing as Dessert Sponsor
- Stage mention during the event
- Ability to hand out marketing material at each place setting
- 2 lunch tickets
- 1 exhibit table