

We Help Your Business Get Noticed

MARKETING

ADVERTISING

SPONSORSHIP



**The Christian Chamber**
Central Florida

Why The Christian Chamber of Commerce?

We are the hub for Christian business, collaborations, and Kingdom Commerce. Gain market exposure to your ideal customers through a focused marketing strategy. We help our members build brand awareness, enhance their reputations, and identify new opportunities to grow their businesses.

We help your business get noticed!



Weekly Chamber News

Reach 3,400 @ 41% average open rate | 2.5% average click rate



Digital Marketing

Reach > 6,500 with biweekly social media posts, ads, events, shares on FB & LI, banner ads on Central FL Christian Chamber website.



Chamber Event Marketing

Increase exposure through in-person event marketing at all nearly 100 chamber events annually.

OUR MISSION

To help you succeed!
We build Kingdom, business,
and community together!

CONTACT US

+ 407- 258 - 3578

www.cfchristianchamber.com

Executive Summary

Kingdom Partner

\$10,000

Estimated value, \$19,000

5 Available

With a Kingdom Partnership, you receive President's Circle membership; the highest level of sponsorship recognition for Chamber networking events (event tickets and exhibit table included); premier digital marketing exposure on the Chamber website, weekly #chambernews distributed to an audience of more than 3,500, and social media with a reach of >6,500; and quarterly broadcast media and/or podcast interview opportunities.

Executive Partner

\$7,500

Estimated value, \$15,000

5 Available

With an Executive Partnership, you receive President's Circle membership; Silver sponsorship recognition for Chamber networking events (event tickets and exhibit table included); digital marketing exposure on the Chamber website, weekly #chambernews distributed to an audience of more than 3,500, and social media with a reach of >6,500; and biannual broadcast media and/or podcast interview opportunities.

Corporate Partner

\$5,000

Estimated value, \$11,000

Unlimited

With Corporate Partnership, you receive a Business Premium membership; Bronze sponsorship recognition for Chamber networking events (event tickets and exhibit table included); digital marketing exposure on the Chamber website, weekly #chambernews distributed to an audience of more than 3,500, and social media with a reach of >6,500; and annual broadcast media or podcast interview opportunity.

Community Partner

\$2,500

Estimated value, \$6,500

Unlimited

With a Community Partnership, you receive a Business Plus membership; sponsorship recognition for Chamber networking events (event tickets included); and digital marketing exposure on the Chamber website, weekly #chambernews distributed to an audience of more than 3,500, and social media with a reach of >6,500.

Business Partner

\$1,000

Estimated value, \$2,500

Unlimited

With a Business Partnership, you receive a Business or Non-Profit membership; sponsorship recognition for Chamber networking events; and digital marketing exposure on the Chamber website, weekly #chambernews distributed to an audience of more than 3,500, and social media with a reach of >6,500.

Marketing A'la carte

Unlimited

Digital Advertising and Sponsorship

- Chamber Website Ad: \$400 for 1 month (Tier 2)
- Monday E-Newsletter Advertisement: \$100 for 1 week
- Social Media feature/promotion (FB & LI): \$100 for 1 week

Kingdom Partner

\$10,000

Estimated value, \$19,000

5 Available

- President's Circle Membership
 - Quarterly Kingdom Mastermind
 - Special Announcement in Chamber News
 - Special communication channel with PC members
 - All member benefits (unlimited)
- Recognition as Kingdom Partner at relationship-building events
- 1st Tier Logo and link on CFCC homepage
- Logo and link on CFCC Event and Directory pages (Scrolling Banner ad top of page)
- Weekly recognition in e-newsletter
- 6 ads per year in e-newsletter
- 50% discounted ads in weekly newsletter unlimited (optional)
- 6x per year Social Media feature/promotion (FB & LI)
- Quarterly interview with partner radio and/or podcast *may require special criteria*
- 1x guaranteed host/sponsor Fellowship Friday
- 1 table/6 lunch tickets at every Relationship Building Lunch (RLB) (6 per year)
- 1 table/6 lunch tickets at special event luncheons (Annual Meeting and Jingle Mingle)
- 1 table sponsorship (table signage) every RBL
- 1 exhibit table at every RBL
- 1x RBL Presenting sponsorship per year
 - Digital Event Marketing as Lunch Sponsor
 - Stage mention(s) during event
 - 3-minute commercial read or played during event
 - Ability to hand out marketing material at each place setting
- Sponsor plaque presented during sponsored RBL
- Silver sponsorship of targeted events: YPN, CBW, KCU
- Silver sponsorship of annual Christmas event, Annual Meeting, and Volunteer Appreciation event

Executive Partner

\$7,500

Estimated value, \$15,000

5 Available

- President's Circle Membership
 - Quarterly Kingdom Mastermind
 - Special Announcement in Chamber News
 - Special communication channel with PC members
 - All member benefits (unlimited)
- Recognition as Executive Partner at relationship-building events
- 2nd Tier Logo and link on CFCC homepage
- Logo and link on CFCC Event and Directory pages (Scrolling Banner ad top of page)
- Weekly recognition in e-newsletter
- 4 ads per year in e-newsletter
- 50% discounted ads in weekly newsletter limit 8 per year (optional)
- 4x per year Social Media feature/promotion (FB & LI)
- 2x interview with partner radio and/or podcast *may require special criteria*
- 1x guaranteed host/sponsor Fellowship Friday
- 4 lunch tickets at every Relationship Building Lunch (RLB) (6 per year)
- 4 lunch tickets at special event luncheons (Annual Meeting and Jingle Mingle)
- 1 table sponsorship (table signage) every RBL
- 1 exhibit table at every RBL
- 1x RBL Silver Dessert Sponsorship per year
 - Digital Event Marketing as Dessert Sponsor
 - Stage mention(s) during event
 - Special Mention As The Silver Dessert Sponsor
 - Ability to hand out marketing material at each place setting
- Sponsor plaque presented during sponsored RBL
- Silver sponsorship of targeted events: YPN, CBW, KCU
- Silver sponsorship of annual Christmas event, Annual Meeting, and Volunteer Appreciation event

Corporate Partner

\$5,000

Estimated value, \$11,000

Unlimited

- Up to Business Premium Membership
- Recognition as Corporate Partner at relationship-building events
- 3rd Tier Logo and link on CFCC homepage
- Weekly recognition in e-newsletter
- 3 ads per year in e-newsletter
- 50% discounted ads in weekly newsletter limit 8 per year (optional)
- 3x per year Social Media feature/promotion (FB & LI)
- 1x guaranteed host/sponsor Fellowship Friday
- 2 lunch tickets at every Relationship Building Lunch (RLB) (6 per year)
- 2 lunch tickets at special event luncheons (Annual Meeting and Jingle Mingle)
- 1 table sponsorship (table signage) every RBL
- 1 exhibit table at every RBL
- 1x RBL Bronze Sponsorship per year
 - Digital Event Marketing as Bronze Sponsor
 - Stage mention(s) during the event
 - Special Mention As The Bronze Sponsor
- Sponsor plaque presented during sponsored RBL
- Bronze sponsorship of targeted events: YPN, CBW, KCU
- Bronze sponsorship of annual Christmas event, Annual Meeting, and Volunteer Appreciation event
- 1x interview with partner radio and/or podcast
 - *may require special criteria*

Community Partner

\$2,500

Estimated value, \$6,500

Unlimited

- Up to Business Plus Membership
- Recognition as Community Partner at Relationship Building Events
- 4th Tier Logo and link on CFCC homepage
- Weekly recognition in e-newsletter
- 2 ads per year in e-newsletter
- 50% discounted ads in weekly newsletter limit 6 per year (optional)
- 2x per year Social Media feature/promotion (FB & LI)
- 1x guaranteed host/sponsor Fellowship Friday
- 2 lunch tickets at every Relationship Building Lunch (RBL) (6 per year)
- 2 lunch tickets at special event luncheons (Annual Meeting and Jingle Mingle)
- 1 table sponsorship (table signage) every RBL
- 1 exhibit table up to 4 RBL
- 1x RBL Community Partner Sponsorship per year
 - Digital Event Marketing as Community Sponsor
 - Stage mention(s) during the event
 - Special Mention As The Community Sponsor (Digital)
- Sponsor plaque presented during sponsored RBL
- Bronze sponsorship of targeted events: YPN, CBW, KCU
- Bronze sponsorship of annual Christmas event, Annual Meeting, and Volunteer Appreciation event

Business Partner

\$1,000

Estimated value, \$2,500

Unlimited

- Individual Business or Non-Profit membership included
- Recognition as Business Partner at Relationship Building Events
- 5th Tier Logo and link on CFCC homepage
- Weekly recognition in e-newsletter
- 1 ad per year in e-newsletter
- 50% discounted ads in weekly newsletter limit 4 per year
- 1x per year Social Media feature/promotion (FB & LI)
- 1x guaranteed host/sponsor Fellowship Friday
- 2 lunch tickets at 1 special event luncheon (Annual Meeting and Jingle Mingle)
- 1 table sponsorship (table signage) every RBL
- 1 exhibit table up to 2 RBL
- Sponsor plaque presented during sponsored RBL

Digital Advertising and Sponsorship

- Chamber Website Ad: \$400 for 1 month (Tier 2)
- Monday E-Newsletter Advertisement: \$100 for 1 week
- Social Media feature/promotion (FB & LI): \$100 for 1 week

Relationship Building Lunch Event Presenting Sponsorship (\$750)

- Digital Event Marketing as Lunch Sponsor
- Stage mention(s) during the event
- 3-minute commercial read or played during the event
- Ability to hand out marketing material at each place setting
- 2 lunch tickets
- 1 exhibit table